

International Diploma in Tourism & Hospitality Management 国际旅游及酒店管理文凭

This full time course is designed for students who are keen to develop their knowledge of tourism and/or hospitality management in an international context.

这个全日制的课程专门为热衷于国际间旅游业和酒店管理业发展的学生所设置。

The course comprises core modules in European Events Management and International Hospitality Management & International Tourism. In addition students will develop their English speaking, reading and writing skills. Cultural awareness classes introduce concepts of language and culture, in particular focussing on British history and traditions. Students will also undertake a work placement in a local tourism or hospitality organisation.

主要核心课程包括欧洲国际酒店管理及旅游管理等。学习此文凭的学生们还将参加听说读写的英语基本学习课程。并且,学生们还将学习文化宣传课程,此课程是专门介绍文化和语言的差异,特别是让学生对于英国的历史和传统有更深的了解和学习。最后,学生们还将有机会在英国当地的酒店行业或者旅游业开展实习活动,将理论和实际相结合。

Students will follow the modules throughout the year for 30 weeks as follows:

以下的课程介绍就是学生们在一年30周内将要学习的课程及课程大概介绍:

- ➤ **European Events Management** (exercising responsibility and decision making processes in the context of event management, evaluating and reflecting on facilitating a tourism /hospitality event)

 20 credits

 欧洲事件管理课程(主要学习在事件流程管理方面履行职责和决策的学习,评价和反映,并且在旅游,接待活动和酒店管理业中的反映情况等)

 20 学分
- ➤ International Hospitality Management (analysing factors affecting demand for hospitality services, applying a range of management techniques within the international hospitality industries, demonstrating an understanding of operational requirements in the hospitality industry)

 20 credits
 国际酒店管理课程(分析对旅游业的影响因素和对旅游业需求与接待服务的要求,运用国际旅游业的管理技术和餐饮业的管理范围,并且深入了解旅游业与酒店业所需求的内容等)

 20 学分
- International Tourism (examines and analyses the theories and practices of tourism management; explores the functions of management within the context of the international tourism industry and examines management issues involved in different aspects of the tourism business)
 20 credits

国际旅游课程(解释和分析旅游管理的理论及练习,开发国际旅游产业的管理功能并且在旅游商务运作中的不同层面进行管理) 20 学分

- Academic English (developing knowledge of, and skills in, the application of academic English)
 20 credits
- **英语语言课程**(拓展语言知识和技能,并且在学术英语中应用) 20 学分
- Cultural awareness (British history & society, customs and traditions, rights & responsibilities, cultural visits, introduction to English law, equality & diversity, health & safety)
 20 credits

文化宣传课程(学习和了解英国历史及社会传统习俗,人文发展,权利及责任,文化差异发展,英国法律及平等和多样性发展,健康与安全教育等) 20 学分

Dissertation20 credits项目及毕业论文20 学分

> Study Skills & Tutorials (developing academic study skills, study skills support, regular meetings with a pastoral support tutor)

学习技能技巧课程 (发展学术学习技能,学习方法,和一般会议中的辅助技巧)

Entry requirements: Students should have completed 3 years University study in China, majoring in tourism or hospitality. A minimum IELTS score of 5.5 is also required.

入学要求:学生至少完成三年的大学学习并且具有在旅游及酒店管理教育的专业背景下,并且语言水平为雅思考试不低于 5.5 分的英语要求。

Assessment: Student achievement will be demonstrated by successful completion of a dissertation based on the core modules and the work placement.

水平考核和检测方法: 学生最后的总成绩将会由最后核心课程的期末大论文和实习结果来平分和最后审核。顺利完成所有学业的学生将会被颁发学校国际文凭证书。

Start date: September each year Duration: One academic year

开学时间: 每年9月份 课程长短: 1年

Tuition fees: £4500 (Original price was £5500 include £1000 scholarship just for Huzhou students who apply this course, so the tuition fees finally is £4500)

学费: 4500 英镑 (原来的学费为 5500 英镑,但是含有专门为湖州师范的学生们如果申请我们学校的专业而设计的 1000 英镑奖学金,所以最后学生正式支付的学费为 4500 英镑)

Progression: Students successfully completing this Diploma will be awarded a Bachelors Degree from Huzhou University. They are then eligible to apply for admission to relevant Masters Degree programmes at UK universities.

毕业后发展方向: 学生在完成最后一年的国际文凭课程之后,便可以获得湖州师范大学的学士学位及本科毕业证书。并且,他们将可以申请英国的大学继续就读硕士专业。

联系人: Jackie Zhang (International Student Officer)

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